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DEVELOPMENT OF SLOVENIAN NATIONAL NETWORK FOR LITERACY AND READING CULTURE

**CONFERENCE ON LITERACY
AUGUST 4th - 7th, 2019, COPENHAGEN**

Initiators and organizers



- From 8 September to 8 October 2018, the first “National Month of Reading Together” 2018 (NMRT 2018), a public manifestation of interdepartmental cooperation, took place in Slovenia. It was complemented with a public awareness raising campaign “Reading Together”.
- The initiators and organizers of the NMRT, through collaboration, strengthen the recognition of the importance of reading literacy and reading culture at the national level and facilitate a more comprehensive national concern for this important area. With NMRT, we are also involved in the construction of a national network for raising the reading culture and reading literacy of all residents in Slovenia, Slovenians living along the border and among Slovenians around the world.
- NMRT also follows one of the fundamental measures of the new National Strategy for the Development of Reading Literacy (still in work).

Častni pokrovitelj Nacionalnega meseca skupnega branja 2018 je predsednik Republike Slovenije Borut Pahor.

Častni pokrovitelj Nacionalnega meseca skupnega branja 2018:



Partner in sofinancer komunikacijske akcije je Javna agencija za knjigo RS.



Partnerji in sofinancerji:



Partners, co-sponsors and honorary patrons

Serving the Charter of Honorary Patronage of National Month of Reading Together 2018

- On July 16, 2018, the President of the Republic of Slovenia, Borut Pahor, at the Podrožnik Villa, hosted a reception on the occasion of service of certificates of honorary patronage to the institutions that initiated the National Month of Reading Together 2018.
- We are pleased that the President of the Republic recognized the importance of raising the reading culture and reading literacy.



Media support, supporters, contractors

Media partners:

Mladinska knjiga Založba: [revija Cicido](#)

Mladinska knjiga Založba: [revija Ciciban](#)

Mladinska knjiga Založba: [revija PIL](#)

Mladinska knjiga Založba: [spletni portal Dobre zgodbe](#)

[Radio Triglav Jesenice](#)

Media supporters:

Slovenian Institute for Adult Education: webpage, e-news

[Delo](#)

[National Geographic Junior](#)

[Revija Bukla](#)

[Revija Kekec](#)

[RTV Slovenija](#) (National Television and Radio)

[TAM-TAM](#)

Zveza Prijateljev Mladine Slovenije: webpage, e-news

Supporters:

22 supporters at national level

21 municipalities

9 other supporters

Contractors:

183 izvajalcev (709 dogodkov)

Beremo skupaj

Nacionalni
mesec
skupnega
branja

8. 9.—8. 10. 2018



READING TOGETHER

- Through Campaign „Reading Together“, a Public Media and Poster Communication National Campaign was organized. The Campaign was led by the Slovenian Reading Badge Society and supported by the Slovenian Book Agency. The campaign lasted until the end of the year.
- The campaign further supported the promotion of reading, raising awareness of the importance of reading, reading literacy, reading culture, home library and reading quality literature.

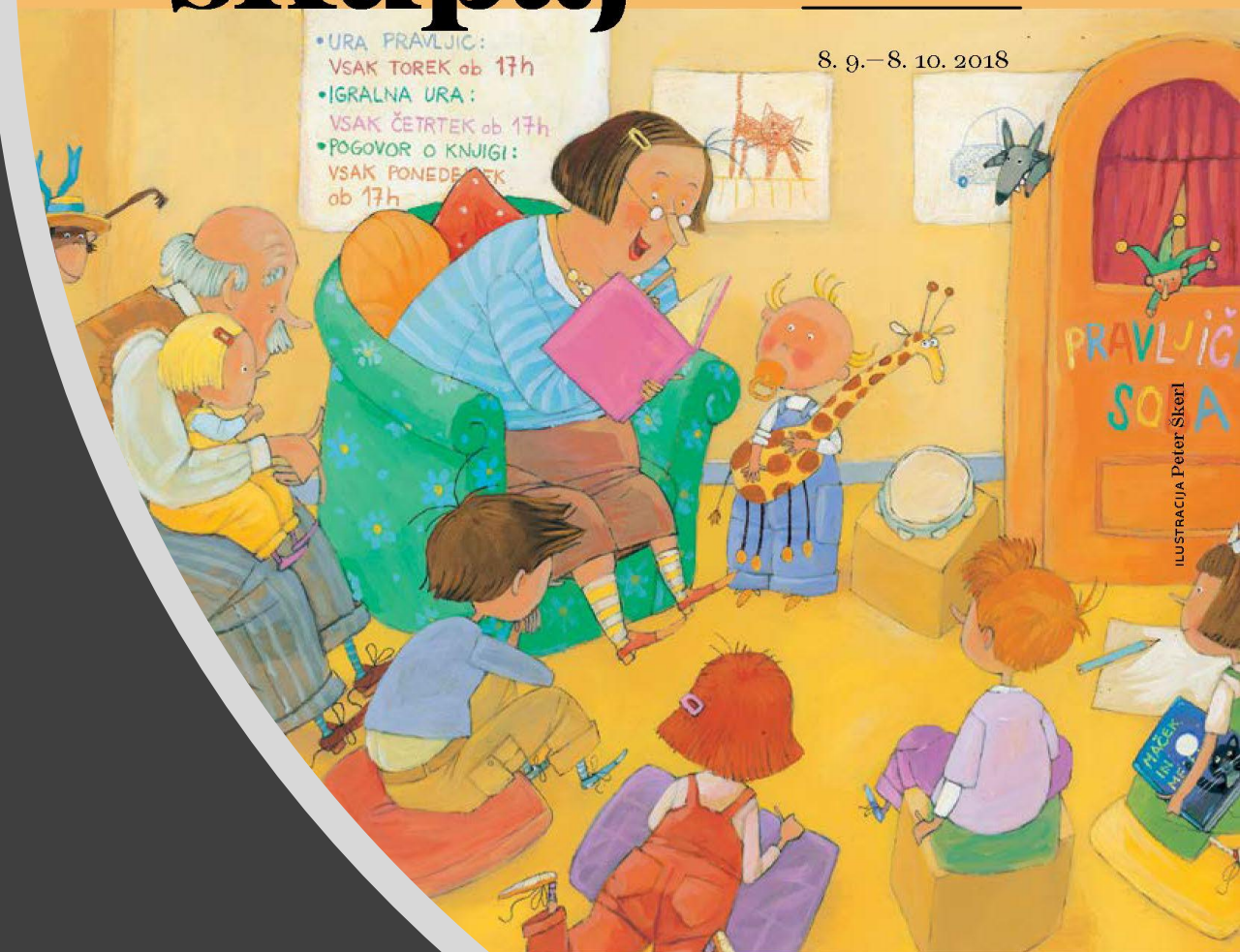
The ambassadors of NMRT

- The visual identity of the campaign has been based on the illustrations of eight award-winning Slovenian illustrators, all on the topic of joint reading.
- The promotion was supported by top Slovenian illustrators, winners of the Slovenian Biennial of Illustration (Hinko Smrekar Award): Suzana Bricelj, Zvonko Čoh, Jelka Godec Schmidt, Marjan Manček, Matija Medved, Andreja Peklar, Peter Škerl and Ana Zavadlav (so-called NMRT ambassadors). Their illustrations center the image of the website, and eight different posters were drawn up from the illustrations, distributed to schools, kindergartens, public libraries, youth friends' associations and federations, health centers, municipalities and social work centers. By the end of 2018, posters also hang on city posters.
- <https://dogodkovnik.acs.si/nmsb2018/gradiva/>

Beremo skupaj

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8. 9. – 8. 10. 2018



Online registration webdiary

- We are pleased that with the help of Slovenian Institute for Adult Education, we have been able to establish an excellent website with an online registration in a short time: <https://dogodkovnik.acs.si/nmsb2018/>. All institutions that care for reading culture and reading literacy are invited to join NMRT 2018 by announcing their activity, program or project that they will undertake. It is important for all of us that information in the field of reading culture is gathered in one place.
- The webdiary is designed to give you access to offers for different audiences. It provides information on various events in the field of reading culture and reading literacy, with an emphasis on shared reading, both locally and nationally. The registering institution (school, kindergarten, cultural society, faculty, publishing house, municipality, etc.) can register the event to be prepared. The site is also intended for users (parents, families, grandparents, the professional public ...) who are looking for relevant events in the field of reading culture.
- Event search is possible: by title and description, by date, by target groups, by region, by the nature of the event, by accessibility (vulnerable sk.

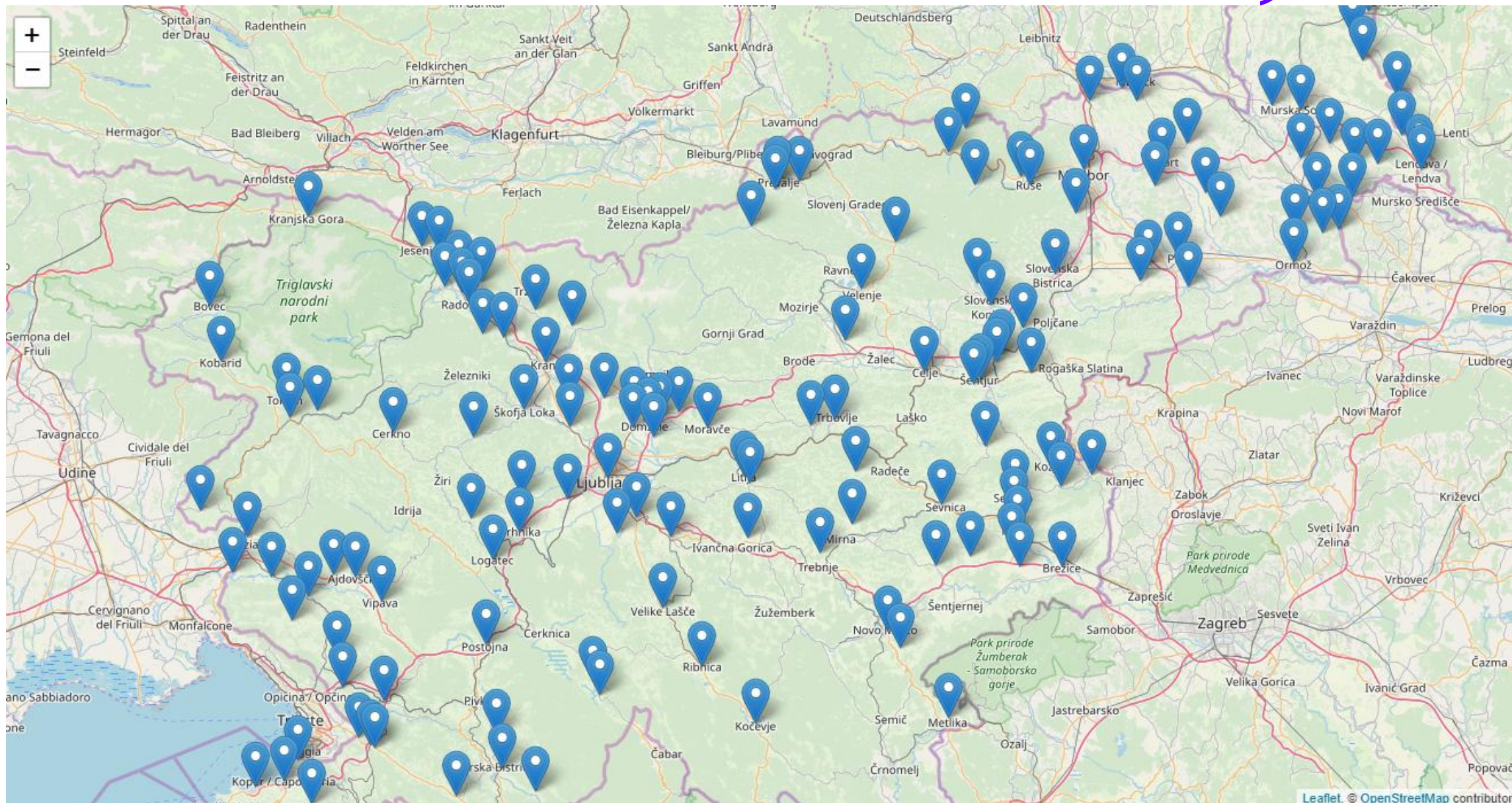
Misljina:

- Knjižne drobtinice za naše malčke (3. 10.)
- Tudi s knjigo se igram (27. 9.)

Some statistics for 2018

- Total Certified Organizations in NMRT 2018: 183
- Various content events recorded: 619
- All Events Performed: 709
- Events by Country:
 - Slovenia: 664
 - Bosnia and Herzegovina: 30
 - Serbia: 8
 - Austria: 5
 - Italy: 1
 - Hungary: 1

EVENTS NMRT 2018



Some statistics for 2018

• NATURE OF EVENTS:

- A performance for children
- Literary excursion
- Reading event, book presentation, exhibition
- View a closed library
- Active movement workshop
- Research Workshop
- Completion of the reading project
- Promotion of reading (multifaceted event)
- Playing a movie
- Reading-creative socializing
- Exhibition, reading, kamishibai, fair, reading corners
- Lectures, Cultural event, Exhibition
- Theater performance
- Promoting reading literacy among students
- Talk about a book
- Activities linking sports and literature
- Home delivery of books
- Shared poetry reading and literary reproduction
- Visit the renovated library, exhibition
- Round table and workshop
- Presentation of the book in front of selected images
- Telecast
- Reading and gaming event
- Family Festival
- Event and meetings with creators
- Meeting with Antje Damm, workshop with picture book Visit
- With sports for a book
- Meeting writers
- Meeting with the creator, an exhibition
- Chat and workshop with creator Antje Damm
- Literary Tea Party
- Children's Theater Play ...



Some statistics
for 2018

• EVALUATION:

- Event Performances Enrolled: 709
- Completed evaluations: 464 (65%)
- Attendees: 73.020 / Attendee rating: > 100,000

Some statistics for 2018

- **EVALUATION; RESPONSE OF ORGANIZATIONS**
- Media coverage was excellent. We will definitely continue to work together.
- The project is interesting. By monitoring the event book we can find out about many reading events happening in Slovenia. It also provides teachers and librarians with many ideas for our work.
- The events were enthusiastically received, the kids really enjoyed it. The students suggested that they read or study in nature several times during the school year. I find this event very useful, you can see what is happening elsewhere and you can get an idea yourself.
- A remarkable event that allows every organization free path and creativity. We look forward to participating again in the next school year.
- We commend and support the National Reading Month campaign, in which we will certainly continue to participate. Together we were more heard and recognizable. The promotional content (as well as the entry forms) was useful and transparent. Thanks for your care and help.
- The parents took the reading very seriously. They attended the meeting. Just in the section we read, we found a grain that gave him a starting point for talking to the child. They liked this way of working and we will continue to do so.
- Very positive response to the event. The students enjoyed the reading and the final creation.
- The event was very successful. All students of the school became interested in the event. We have learned a lot together. We have met new books.
- Motivation of both teachers and students.
- Good visit; support for the action by local societies, organizations, institutions.



- This year, the second National Month of Reading Together 2019, will run from September 8 (International Literacy Day) to October 13 (Conclusion of the ® Children's Week).
- Official launch of NMRT 2019: September 9, 2019 - Symposium of the Slovenian Reading Association *What gender are bookworms?*
- At the Symposium, the NMRT (at the initiative of the Slovenian Reading Association) will join the European campaign Europe Reads (<https://www.euread.com/>).
- Minister for Education, Minister for Culture and Director of the Public Book Agency will sign the commitment to actively support the strain for better literacy.
- New webpage URL: <https://nmsb.pismen.si/>
- New entries are available from June 7, 2019.
- Funds for the implementation of the NMRT 2019 campaign: Ministry of Culture, Ministry of Education Science and Sport, Slovenian Institute for Adult Education, Slovenian National Commission for UNESCO.
- Planning again posters, some other ways of promoting (like postcards), more accessible materials on the website, strong media coverage,...



POSTERS NMRT 2019

Illustrator: Tanja Komadina

We invite you to read with us!

In line with one of the aims of the EUReads we invite you to join us in organizing / conducting 15 minutes of reading or reading aloud a day.

Thank you for your attention!

